

## Word of Mouth Advertising Promotion

### LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

Mr Mitch

my home was clean till I started cleaning with your product, my coffee taste so much better and save money on not buying a 1/2 doz things to do the work of your on product.

Thank you for bringing your water conditioner into our home, we love what it can do for us.

Thank you  
Mr + Mrs Curtis Starcher

Mitch was a very good salesman \_\_\_\_\_

Name: Barbara Starcher

Address: [REDACTED]

City/State/Zip: Melb FL 32901

I, the undersigned, authorize the reproduction of the above letter.

X: Barbara J Starcher