

## Word of Mouth Advertising Promotion

### LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

The Ionix Water Treatment system is the  
Best investment I have ever made.

my health is the most important thing in  
my life.

I love the water in my home now.  
It's like Christmas everyday.

Brian was a God-send!

Thank you  
Great Southern Water

Name: Robert H. Harbrook

Address: [REDACTED]

City/State/Zip: Merritt Island, FL  
32953

I, the undersigned, authorize the  
reproduction of the above letter.

Robert H. Harbrook