

## Word of Mouth Advertising Promotion

### LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

7-2-06

Mr. Waters,

Daughter  
Upon purchasing the water treatment System, Our  
\*had a health problem and after using the water for two  
days the sores started disappearing and she stop Com-  
plaining and I told you she was the reason we purchased  
System. We also never knew how good the water taste,  
and the water feel both washing dishes and taking baths.  
Our clothes seems softer and cleaner too.

Thank you for coming out and introducing us to the  
Company and the product it works and we are please.

May God Bless you  
Mr + Mrs. Benny Radcliff

Name: Mr + Mrs. Benny Radcliff

Address: [REDACTED]

City/State/Zip: Daytona Beach, Fl. 32117

I, the undersigned, authorize the  
reproduction of the above letter.

X Mr + Mrs. Benny Radcliff