

## Word of Mouth Advertising Promotion

ATTN: JOE MEYERS

407-830-1155

### LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

To whom it may concern,  
The System is great, wonderful, we love it so much, we can taste the difference in the water we drink and shower! but me and my husband would never have got this system if it was not for Joe.  
Joe we loved so much your company, and the knowledge you had about the product. You are in our prayers, and we love you!  
Robert and Daniela

Name: ROBERT RUTHERFORD

Address: 

City/State/Zip: 32818-ORLANDO-FL

I, the undersigned, authorize the reproduction of the above letter.

x Daniela Rutherford