

Word of Mouth Advertising Promotion

LETTER REGULATIONS

ATTN: JOE MEYERS
407-830-1155
1-30-06

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

Dear Joe,

We are extremely happy with our Ionics Water Filtration System. The first day it was installed I noticed a dry flaking spot on my hand had cleared up. Within a week, we all had softer skin. I especially like the fact that I use 1/2 the amount of laundry detergent that I used before installing the system, which because of the efficient nature of my washing machine (which uses 1/2 the amount of detergent) I now only have to use 1/4 the recommended amount of detergent to get my clothes clean!! We love the taste of the water & use it to make tea all the time. Our ice cubes are clearer & tastier. The ice water doesn't clog now with unfiltered water. We are enjoying our bonuses with purchase, also. Both my husband and myself would highly recommend your products to anyone interested in better tasting water, softer skin & cleaner noses!

Sincerely,

Lynnda Potter

+
Michael Potter

Name: LYNDA + Michael Potter

Address: [REDACTED]

City/State/Zip: ORLANDO, FL 32806

I, the undersigned, authorize the reproduction of the above letter.

X: Lynnda Potter