

Word of Mouth Advertising Promotion

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

How to realize your softener is working -
try putting 2 "umps" of clothes soap in washer -
one finds out REAK quick!

So far we like having NON-smelly water -
and being able to drink our water directly from
tap.

Thanks again -

P.S. Jeff was very pleasant to work with & Mark
is still waiting for that golf game!

Name: MARK & LOU GOLDON

Address: [REDACTED]

City/State/Zip: POINCIANA, FL 34759

I, the undersigned, authorize the
reproduction of the above letter.

X. Louise Goldon