

Word of Mouth Advertising Promotion

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

Ionics,

When we agreed to let someone come out to our home, we also agreed that we were not buying a water purifier. Well, after listening to the information, especially the cancer causing things in the hard water we are now the proud owners of an Ionics water treatment system and are very happy with it.

Name: Margie Montgomery

Address: 

City/State/Zip: Casselberry FL

I, the undersigned, authorize the reproduction of the above letter.

X: Margie Montgomery