

Word of Mouth Advertising Promotion

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

I never thought that my city water was a bad as the water in my pool but ionics actually showed me that it was worse. After two weeks my wife and I have noticed softer skin, hair and the life of one bar of soap has actually doubled. I must admit, I was very skeptical but so far I am very impressed. The only thing that would impress me more would be a five thousand dollar rebate. But I guess you can't win em all.

Name: Thomas H. Walker Jr

Address: [REDACTED]

City/State/Zip: Bartow FL 33830

I, the undersigned, authorize the reproduction of the above letter.

X Thomas H. Walker Jr