

Word of Mouth Advertising Promotion

ATTN: JOE MEYERS

407-830-0155

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

I have been looking for a whole house filtering system as our water is very hard. And then one day I saw a "water treatment" ad on TV and I watched it. So I talked to my husband about it and he said call them and ask them how much it costs. Instead of calling, I emailed them and the following day Robert called back. Then it was arranged that someone will come to present their product. This is where Joe comes in. He came to the house, very professional and detailed in his presentation making sure that both my husband and I (and even my 8 year old daughter) understood what the system does, the benefits we will see, the savings to be gained. Joe made it very affordable to own a system like this. He is not the typical sales rep who insists their product on you. He is very patient and considerate. Then eleven came that evening and worked very late just to install the system. He was very informative, accomodating, and friendly. And the following afternoon, the gifts came. The gifts are just an added bonus. Just knowing that my family will have clean, treated water from now on is more than I could ask for. The health benefits more than outweighs the cost. My overall experience with Ionics ~~has~~ has been, to say the least, surprisingly wonderful. All that we have come in contact with have great customer service, and having clean treated and soft water is a blessing.

Name: MARIA CLEA DULAY

Address: [REDACTED]

City/State/Zip: ORMOND BEACH, FL 32174

I, the undersigned, authorize the reproduction of the above letter.

MariaCleaDulay