

## Word of Mouth Advertising Promotion

### LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

Thank-you for introducing us to the benefits of Ionic Water. Our family is new to Florida & were unaware of all the health hazards of the water system. We are more at ease with the Ionic system.  
Thank you again!

Name: Rebecca Wilson

Address: 

City/State/Zip: Yulee, FL 32097

I, the undersigned, authorize the reproduction of the above letter.

X Rebecca Wilson