

Word of Mouth Advertising Promotion

ATTN: JOE MEYERS
407-830-1155

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

My water conditioner has brought us nothing but pleasure since its installation. I could not be any more excited about a product than I am about this one. Having worked for Culligan Water Conditioning for 10 years, I was a real skeptic that this product could measure up. Well, all the skepticism is gone. In my opinion, this product surpasses the competition hands down. I know I will enjoy my equipment for years to come, and I have told all my friends and relatives about how wonderful this product is. It's the best investment we could have made.

Name: Judy L. Testani

Address: [REDACTED]

City/State/Zip: Deland, FL 32724

I, the undersigned, authorize the reproduction of the above letter.

X Judy L. Testani