

Word of Mouth Advertising Promotion

LETTER REGULATIONS

1. Letter to be mailed within 30 days from date of purchase.
2. Handwrite in ink only.
3. Stay within blocked area of letter form.
4. State HONEST opinion: any dislikes, outstanding features, etc.

1. Removal of calcium
2. Taste
3. Skin feels a lot softer
4. Dont use as much shampoo & soap
5. No ring around the sink after washing & shaving
6. Shower stay cleaner
7. Hair softer after shampoo
8. Have not figure out yet how much dish soap to use in my dishwasher, I cut down every time I use it and still have too much suds.
9 We just love it
10. Service was excellent after the demonstration before the man left he made a call to say we were buying and in less than an hour the maintenance people were here to install the unit

Name: Ernest Riendeau

Address: [REDACTED]

City/State/Zip: Osceola, FL 34761

I, the undersigned, authorize the reproduction of the above letter.

X Ernest Riendeau